

# A PUZZLING PIN PROBLEM

The preference of people for "Velvet Kind" Ice Cream is the best testimonial of its good qualities. Here is an opportunity to obtain a generous quantity of "Velvet Kind" Ice Cream together with CASH PRIZES as well. All for a little thought on your part—the solving of the following problem. In the sentence of ten words given below, each letter of which is numbered, there is one word missing.

## Can You Supply the Missing Word?

In the diagram below you will find thirty-six circles, each numbered to correspond with the letters of the nine words given. To find the missing word, take five pins and place them in five of the numbered circles in such a way that no two pins will be on the same line, either vertical, horizontal or diagonal. When the pins are correctly placed the letters represented by the numbers in the circles will spell the missing word.

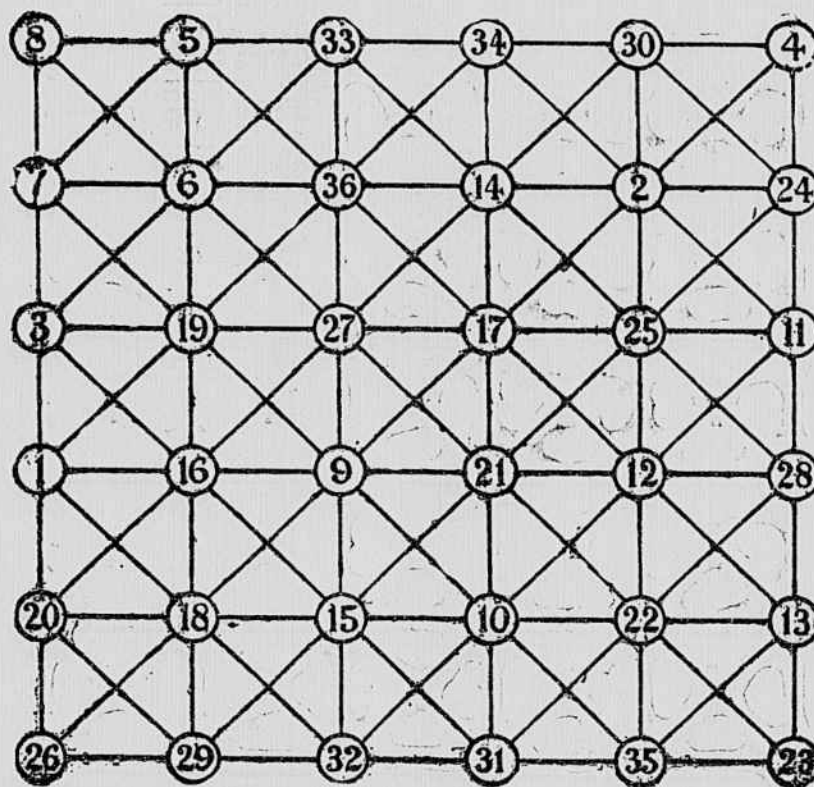
**VELVET ICE CREAM IS PUREST  
AND BEST BUY SOME (?)**

The following prizes are offered for correct answers prepared in the most unique way—FIRST PRIZE of \$15.00 and one gallon of Velvet Kind Ice Cream; SECOND PRIZE of \$10.00 and one gallon of Velvet Kind Ice Cream; THIRD PRIZE of \$5.00 and one gallon of Velvet Kind Ice Cream; FOURTH PRIZE of \$2.50 and one gallon of Velvet Kind Ice Cream; FIFTH PRIZE of \$1.00 and one gallon of Velvet Kind Ice Cream. For the NEXT FIVE answers which, in the opinion of the judges, are deserving of mention, one gallon each of Velvet Kind Ice Cream will be awarded, and for the NEXT FIVE, one-half gallon each of Velvet Kind Ice Cream will be given.

TWENTY-FIVE ADDITIONAL PRIZES consisting of 25 tickets to the ball game, good at any time during the week of June 10th, will be awarded for the NEXT TWENTY-FIVE meritorious answers. A TOTAL OF FORTY PRIZES. Here is an opportunity to show your originality by arranging your answer in a unique and striking way—a contest in which everyone can participate, old and young alike. Your answer must include the diagram on which has been indicated the circles used in your solution.

Contest closes 6 P. M., Thursday, June 6th. Mail answers, addressed—"Pin Problem Contest,"

**PURITY ICE CREAM CORPORATION,**  
3 South Jefferson Street, Richmond, Virginia.



Arrange the five pins in five of the circles so that no two pins will be on the same line, either vertical, horizontal or diagonal. The numbers in the circles in which the pins have been placed will correspond with letters of the same number in the sentence given. If the correct circles have been used, the letters indicated will spell the missing word.

*The Velvet Kind*  
**PURE ICE CREAM**